

Danni Hu



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Working

Product Designer (Contract) | Microsoft

Nov 2014 - May 2016

Building analytics tools related to A/B testing and experimentation
Learning to build transparent and trustworthy design process
Collaborating closely with PMs and engineering team and iterating fast

UX&D Student Worker | BlackRock, Inc

Feb 2014 - Oct 2014

Worked on redesign of the internal CRM system
Introduced modern design patterns and interactive prototype to the team
Learned about the power of presenting multiple solutions and design rationales

Web Design and Development Intern

Jun 2013 - Aug 2013

| Kayzoe Marketing Consultants

Gained a deeper knowledge about Wordpress
Talked about design with real world client for the first time

Graduate Student Assistant for Online Education

Aug 2013 - Jun 2014

| University of Washington, School of Nursing

Enjoyed providing technology support for faculties and students
Assisted in preparation and delivery of training & workshops

Projects

TEDxRainier Event Companion App

Jan 2014 - Jun 2014

Actively involved in research, ideation, design process
Built hi-fi prototype with Illustrator and Flinto

Hello 911...: Visualizing the Crime Data in Seattle

Feb 2013 - Mar 2013

Final project in the course "information visualization (hcde 411/ gpa: 4.0)"
Designed and made prototypes for both visualizations and website
Designed and conducted 5 usability tests, finished usability test report
Selected as the sample paper, with usability test report identified as the strongest part

Education

University of Washington, Seattle, WA

Sep 2012 - Jun 2014

Masters of Science in Information Management (GPA 3.8)

Research Group:

Fizzlab: HCDE Physical Computing Directed Design Group
Swellness: Technology Support Health and Wellness Group

University of Nottingham, Ningbo Campus, China

Sep 2008 - Jun 2012

BA in International Business and German

Skills

UX Design

User Flow Diagram
Sketching
Axure
Adobe Illustrator
Adobe Photoshop
Balsamiq
Omnigraffle
Sketch + Framer
Usability Test

Information Visualization

Tableau

Technical Skills

HTML
CSS
Javascript
Wordpress
Twitter Bootstrap 3

Other

iMovie
MS Project

In Progress

Adobe After Effect

Interest

Photographing
Swimming
Hiking
Bouldering